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- (a) a host computer system hosting a webpage, wherein the webpage includes a plurality of links and each of the plurality of links has an associated point value;
 - (b) wherein the host computer system awards at least one point to a user as a result of the user clicking on one of the plurality of links and the user is not required to complete an additional action after the clicking the one of the plurality of links in order to be awarded the at least one point; and
 - (c) wherein the user is given a number of at least one entry in a sweepstakes based on the number of points the user has been awarded.
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17. (Twice Amended) A method of entering a user of a user computer system in a sweepstakes comprising the steps of:

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- (a) allowing a user to access a webpage;
 - (b) awarding at least one point to the user as a result of the user clicking a link displayed on the webpage, wherein the user is not required to complete an additional action after the clicking in order to be awarded the at least one point; and
 - (c) giving the user a number of at least one entry in a sweepstakes based on the number of points the user has been awarded.
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35. (Twice Amended) Computer code embedded in a storage medium performing the steps of:

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- (a) allowing a user computer system to access a webpage on a host computer;
 - (b) awarding at least one point to the user as a result of the user clicking a link displayed on the webpage, wherein the user is not required to complete an additional action after the clicking in order to be awarded the at least one point; and
 - (c) giving the user a number of at least one entry in a sweepstakes based on the number of points the user has been awarded.
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52. (Twice Amended) A network-based sweepstakes system comprising: